

NEW RETAILER

ENTRY FORM QUESTIONS

After you've filled in all your contact details, here's the questions you'll be asked to fill in about your project. We recommend writing the answers out and then cutting and pasting them into the online form just in case.

You can save your entry and come back to it at any time. However, once you hit 'SUBMIT' you cannot change it.

You will also be asked to upload any images you have too, you can also use that option to upload video too, but our file limit size is 50Mb.

1. Detail how your business has reacted to the changing market conditions. How have you adapted? What lessons have you learnt?
2. What date did the business in question start?
3. What is the concept and story behind the business?
4. What marketing and promotion have you done to get the word out?
5. How many staff do you employ?
6. Briefly describe your target audience...
7. Briefly describe specific features that set your business apart from competitors...
8. What plans do you have for the next 12-18 months?