



# *Installation Company*

## ENTRY FORM QUESTIONS

After you've filled in all your contact details, here's the questions you'll be asked to fill in about your company. While you can save as you go, we recommend writing the answers out and then cutting and pasting them into the online form just in case.

You will also be asked to upload any images you have too and we highly recommend you include a variety of 'on the job' images as well as finished projects.

1. I am entering...

A sole trader

An installation-only company

The installation arm of a retail business

2. Tell us about your company? When did it start? How big is it? Where do you operate? Etc.

3. What makes you stand out as an installation business? Why would a customer choose you over someone else?

4. How do you keep up-to-date with the latest techniques and products? What training do you and your team do?

5. How do you ensure all work is done to the best possible standard?

6. How are you planning for the future? What are your ambitions and goals?

These are the criteria the judges will use to score your entry so you might want to consider these when giving your answers.

- Progression and development in the last 12 months
- Reputation
- Attention to detail
- Customer service
- Training and development
- Business planning
- Unique ideas and initiative